



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/E Vogel/R/SSN/PA (17034)  
Strategic Media Placement (3469)/15773902  
EVERSOLE,WHITNEY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - State Candidate (1071)  
POL/E VOGEL/R/SEN/PA (139378)  
National/Political  
3083/06396944

Invoice 640888  
Inv Date 10/28/2012  
Terms Net 30  
Contract 338927  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43205

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ELDER VOGEL 10/26  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:45PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>NEWS 6-7A/1</b>							
	Spot	5:59:04AM-Channel	Day,F-1	10/26/12 6:14AM (Fr)	00:30	Channel 11 News 6am	TVGENVOGE1202H	\$800.00	
3.0	Contract Line Remarks:	<b>NEWS 8-1030A/4</b>							
	Spot	8:00:00AM-10:30:00	Day,Sa-1	10/27/12 10:22AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	TVGENVOGE1202H	\$375.00	
4.0	Contract Line Remarks:	<b>NEWS 8-10A/5</b>							
	Spot	8:00:00AM-10:00:00	Day,Su-1	10/28/12 8:29AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	TVGENVOGE1202H	\$375.00	
7.0	Contract Line Remarks:	<b>NEWS 6-630P/8</b>							
	Spot	5:58:34PM-Channel	Day,F-1	10/26/12 6:15PM (Fr)	00:30	Channel 11 News At 6pm M-F	TVGENVOGE1202H	\$1300.00	
8.0	Contract Line Remarks:	<b>NEWS 6-630P/9</b>							
	Spot	6:00:04PM-CHANNE	Day,Sa-1	10/27/12 6:21PM (Sa)	00:30	CHANNEL 11 NEWS	TVGENVOGE1202H	\$675.00	
9.0	Contract Line Remarks:	<b>NEWS 11-1135P/10</b>							
	Spot	10:59:34PM-CHANNE	Day,F-1	10/26/12 11:34PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	TVGENVOGE1202H	\$2700.00	
11.0	Contract Line Remarks:	<b>NEWS 11-1130P/12</b>							
	Spot	10:59:34PM-CHANNE	Day,Sa-1	10/27/12 11:12PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	TVGENVOGE1202H	\$2900.00	
12.0	Contract Line Remarks:	<b>NEWS 1130P-1235A/13</b>							
	Spot	11:30:04PM-Channel	Day,Su-1	10/28/12 11:58PM (Su)	00:30	Channel 11 News Following Football 1130P	TVGENVOGE1202H	\$3000.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$12,125.00	Total Spots	8
Commission	(\$1,818.75)		
Net Total	\$10,306.25		